



# Reinard Snyman

Curriculum Vitae (CV)

## What job i'm looking for? My positive points

**Personal Background:** I grew up in the farming community of Kroonstad. My father was a grain farmer until he passed away in 2011. I have been exposed to the negotiation, risk, strategies and price management associated with grain farming since I was a child. I also have a very broad network of relations within the farming community of Kroonstad. I have a passion to promote the Agricultural industry in my community. This passion has driven me to equip myself with an extensive academic background, so that I can provide insight from an agricultural, strategic marketing as well as practical perspective.

**Academic Background:** I have a degree in Agriculture, Integrated Marketing Communications and in a

Postgraduate Certificate in Education. I believe that my extensive academic background within these

three areas will enable me to provide a diverse and well rounded approach to meet the requirements

and responsibilities of this position.

**Experience:** I have been teaching Grain Farming in Practice to the pupils in my class. I believe that my

experience as a teacher will enable me to apply my extensive knowledge of grain farming to great advantage in this position. Furthermore, my role as a teacher has equipped me with the ability to manage, facilitate and motivate pupils to reach the set outcomes of the curriculum. I have excellent communication skills in English and Afrikaans and my role as teacher has truly unlocked my passion to

understand and motivate people. Even though I have been been teaching for the last three years, I have also served as a part time marketing consultant to my my wife's Guest Cottage on the farm.

Prior

to teaching I was actively marketing and selling hunting packages as well as the game on the farm.

Since I started teaching, I had to employ a professional Hunter to take over the marketing responsibilities.

Preferred occupation

Marketing managers  
Ads, marketing jobs

Preferred work location      Kroonstad  
Free State

### Contacts and general information about me

Day of birth      1990-01-17 (34 years old)  
Gender      Male  
Residential location      Kroonstad  
Free State  
Telephone number      *Information is available only for registered users.*  
[Sign in](#)  
Email address      *Information is available only for registered users.*  
[Sign in](#)

### Work experience

Working period      **nuo 2015.01 iki 2022.12**  
Company name      Hermanus Boerdery  
You were working at:      Farmers  
Occupation      Marketing and Sales  
What you did at this job position?      Marketing Communications strategy to sell hunting packages and live game

Working period      **nuo 2020.01 iki 2023**  
Company name      Hermanus Cottage  
You were working at:      Administrators  
Occupation      Part Time Marketing Consultant  
What you did at this job position?      Provides Marketing Strategies and Material on ad hoc basis for Hermanus Cottage

Working period      **nuo 2021.01 iki dabar**  
Company name      Trio High School  
You were working at:      Teacher  
Occupation      High School Agriculture Teacher  
What you did at this job position?      Teaching Agricultural Science as well as Agriculture in Practice

### Education

Educational period      **nuo 2010.01 iki 2012.12**  
Degree      Degree  
Educational institution      University of the Free State  
Educational qualification      BACCALAUREUS AGRICULTURAE

Educational period **nuo 2013.01 iki 2015.12**  
 Degree Degree  
 Educational institution University of the Free State  
 Educational qualification Bachelors of Art in Communication Science Endorsement in Corporate and Marketing Communications  
 I could work Integrated Marketing Communication, (IMC and Campaign planning), Strategic Communications (IC) and Public Relations, Marketing Management

Educational period **nuo 2021.01 iki 2022.12**  
 Degree Certificate  
 Educational institution Die Afrikaanse Protestantste Akademie  
 Educational qualification Postgraduate Certificate in Education  
 I could work Agriculture Management, Agriculture Science, Agriculture in Practice

### Languages

Language	Speaking level	Understanding level	Writing level
Afrikaans	fluent	fluent	fluent
English	fluent	fluent	fluent

### Recommendations

Contact person Mr Frikkie van Zyl  
 Occupation Head of Department: Agriculture  
 Company Trio High School  
 Telephone number 083 388 5384