

## **David Cecil**

Curriculum Vitae (CV)

## What job i'm looking for? My positive points

Trade Sales Representative / Sales Representative

I started my Tobacco sales rep career at BATSA at the bottom of the "food chain"/ tobacco" food chain as a Van Sales rep. Due to the nature of my sales role I was hijacked 5 times which had me at the brink of resignation.

I attended counselling session and set a new course for my career journey for myself within BATSA to become a presale's rep, which was the intermediate goal

With the help my line manager and due my resilience I achieved my intermediate goal within a two years.

I was offered the role as Western Cape Regional hawker hub specialist where I successfully managed six hawker hubs with the help of a third party.

As a result of the success I achieved within this segment in terms of growing the BATSA footprint and expanding our brand portfolio, my stint as the Regional Hawker Hub specialist came to an end when received the Western Cape Rep of the year award.

Due my achievement within the hawker hub space I was promoted to Trade Sales Representative where I had to opportunity to work in the organized segment

The organized segment / channel is a very fundamental part of BATSA business and I learned so much.

Here I had to opportunity to showcase my passion/dedication by hosting various local and international leadership as I had an infield trade route

## Contacts and general information about me

Day of birth 1975-05-21 (49 years old)

Gender Male

Telephone number Information is available only for registered users.

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## **Additional information**

Salary you wish 30000 R per month