



# Kelvin Modiba

Curriculum Vitae (CV)

## What job i'm looking for? My positive points

I'm a qualified and highly experienced market researcher, I have almost 10 years doing marketing and market research and in those 10 years I had a privilege of working for some of the best global market research agencies such as Ipsos, Kantar SA and GFK. My expertise lies more on quantitative research and to be specific BHT otherwise known as Brand health tracking. I have worked on very big accounts such as SAB brewery, MTN, Tiger Brands and many more, in the past 5 years (from 2019) I decided to open my own marketing and consultancy firm and I have been doing that for 5 years until the company had to close down end of 2023, I'm now back in the market armed with 5 years of doing my own business and more years of working for big companies, the combined experiences gained is priceless

Preferred occupation	Ads, marketing jobs
Preferred work location	Johannesburg Gauteng

## Contacts and general information about me

Day of birth	1978-10-13 (46 years old)
Gender	Male
Residential location	Pretoria / Tshwane Gauteng
Telephone number	<i>Information is available only for registered users.</i> <a href="#">Sign in</a>
Email address	<i>Information is available only for registered users.</i> <a href="#">Sign in</a>

## Additional information

Salary you wish	35000 R per month
How much do you earn now	30000 R per month