



# Neville Campher

Curriculum Vitae (CV)

**What job i'm looking for? My positive points**

- Post campaign ROI report,
- Responsible to integrate CRM into overall marketing mix and to implement online campaigns,
- Translate research results into appropriate marketing actions and communicate to destinations ,

© Neville Campher Pg 4 of 10

I have extensive working experience within my role. I work with Google Analytics, AdWords, Social Media, Database Management, Trade exchange & Online Marketing. During this time, I have worked with other highly experienced, competent, dedicated and well trained individuals, from wide-ranging fields, that have enhanced my

Preferred occupation **Developers**  
IT, computing jobs

Preferred work location **Christiana**  
I am currently employed at OutSystems South Africa as the Delivery Manager.

My primary roles in this position are:

**Contacts and general information about me**

- Project Delivery
- Day of birth **1974-08-13 (50 years old)**
- Senior Lead - Team Lead on projects for clients
- Gender **Male**
- Project Management
- Residential location **Sedibeng Gauteng**
- Translate business requirements into viable and scalable applications
- Design and build a functional and technical system architecture based on business needs and drivers\ [Sign in](#)
- Telephone number *Information is available only for registered users.*
- Email address - party integrations, being the technical point of contact *Information is available only for registered users.* [Sign in](#)
- Responsible for solution non-functional requirements

**Additional information**

- Like solution performance, scalability and security
- Manage tasks and technical people according to project needs
- Salary was **36000 per month**
- How much do you earn now **36000 per month**
- Manages team, ensuring team work commitment and alignment expectations
- Guarantee quality procedures and OutSystems behaviors.
- Sizes features and assigns work
- Supports feature delivery demos
- Manages solution staging life-cycle, conducting QA and production deployments, supporting overall solution rollout procedures
- Partner Development & contracting
- Product Development,
- Research, Search Engine Optimization (SEO, link-building, link purchasing, site optimization)
- SOP procedures,
- Identifying and analyzing strengths and weaknesses, and respond to opportunities and threats in the marketing environment,
- Develop and implement appropriate strategies by selecting, segmenting and targeting markets, and promoting, products and services to those markets,
- Contributing to and developing long-term marketing plans and strategies,
- Campaign budget management,